



Fileloupe for Mac

Media Guide

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Online resources:

Fileloupe Home Page: www.fileloupe.com

App Store Product Page: www.appstore.com/mac/fileloupe

For all press and interview inquires, please contact:

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Fileloupe is a product of:

Corduroy Code Inc.

British Columbia, Canada

INTRODUCTION

Fileloupe is a very high-performance file viewer for Mac. It is designed to allow users to browse and preview hundreds and even thousands of files as quickly as possible. It has native support for images, videos and PDFs while offering preview support for many other formats via third-party plugins that implement Apple's QuickLook technology.

As users continue to generate more and more content, they need a better way to view and share that content without having to open multiple applications, worry about file formats or remember where a file was saved. Fileloupe solves that problem.

Understanding Existing Solutions

File manager applications like the macOS Finder are ideal for performing file management tasks and for showing thumbnails of files in a hierarchical fashion. However, they aren't designed for displaying files at full size, displaying multiple files at the same time or at showing files in a single window that are located across folder or volume boundaries.

File editing applications like Final Cut Pro X and Adobe Photoshop excel at editing individual files. However, they aren't designed for opening a large number of files at once and they offer little more than basic support for browsing or previewing files before opening them.

Content management applications like iPhoto and Adobe Lightroom provide excellent viewing and editing capabilities, but require a costly import process and only support a small subset of file types.

What Fileloupe Offers

Fileloupe combines the excellent viewing experience and familiar display modes that content management applications offer with the speed and broad file type support that a file manager offers. This combination allows a user to view their images, videos, PDFs, spreadsheets, presentations and documents in the fastest possible way, all from within a single window.

Fileloupe is not designed to replace any applications listed above. Fileloupe is designed to work in concert with them and is ideally positioned as a bridge between a file manager and a file editor.

FEATURE HIGHLIGHTS

Performance

- Minimal memory footprint
- Consistently smooth scrolling
- Exceptionally fast thumbnail generation and preview rendering
- Near instant importing of hundreds and even thousands of items

Images

- Support for rotation correction
- Background decoding for RAW photos
- Smooth panning and zooming of large images

Videos

- Frame stepping
- Frame-to-image exporting
- Vertical orientation correction
- Bi-directional playback rates of 1x, 2x, 5x, 10x, and 30x
- Bi-directional slow-motion playback rates of 1/2x, 1/4x and 1/8x
- Bi-directional and variable rate track scrubbing with trackpad gestures

PDF Documents

- Thumbnail, single page and two page display modes
- View multiple documents side-by-side
- View non-contiguous pages of the same document
- High-performance mode for complex documents like maps and schematics

QuickLook Support

- Fileloupe supports third-party QuickLook plugins for generating thumbnails and previews
- Plugins that can be download separately can add support for:
 - CSV files
 - FITS files (Used by astronomers)
 - Markdown files
 - STL files (Used in 3D printing)
 - ZIP files
 - and many others

NOTEWORTHY FEATURES

Media are welcome and encouraged to explore Fileloupe as they see fit and to review any and all parts of Fileloupe that are of interest to them. Below are a few features of Fileloupe that might be noteworthy to your readers, listeners or viewers:

Video Playback: Use Fileloupe’s advanced video playback controls to view slow-motion video shot on an iPhone, DSLR or action camera. Additional frame-by-frame and scrubbing controls allow for precise frame navigation during viewing and individual frames can be exported as images.

Duplicating: Use Fileloupe’s “Duplicate” feature to create a virtual copy of the selected item. Duplicated items are a great way to view different sections of the same PDF document or video at the same time. Duplicated items are only duplicated within Fileloupe. The file itself is not duplicated.

Staging: Use Fileloupe’s “Stage Item” feature to pin an item on the left side of the viewer. A staged item will remain pinned on the left side of the viewer as you continue to navigate. Staging an item is a great way to compare similar items side-by-side to find the best one.

PDF Viewing: Use Fileloupe’s “View as Drawing” feature to display complex PDF documents. When enabled, panning and zooming will be dramatically faster and smoother as compared to other PDF viewers. Maps, architectural drawings and engineering schematics work best. Text based documents will see little change and are better viewed in “Document” mode.

Filtering & Flagging: Use Fileloupe’s filtering and flagging features to filter any loaded items by file type, file name or flagged status. Flagging is a great way to make a quick collection of items you want to work with.

Import Speed: Experience Fileloupe’s incredibly fast importing speeds by loading thousands and even tens of thousands of files. Drag multiple folders in at once from local hard drives, external hard drives and even memory cards. (Hint: Try dragging your local Dropbox folder into Fileloupe to see all the different types of files you have stored.)

Third Party Plugins: Download third-party QuickLook plugins to see how Fileloupe can be extended to offer enhanced thumbnails and previews for files not natively supported by macOS. QuickLook plugins exist for file types as diverse as FITS astronomical imagery, STL stereolithography used in 3D printing, JSON files and ZIP archives.

FILELOUPE IS NOT A FILE MANAGER OR A FILE EDITOR

It is important to understand that Fileloupe was specifically designed to not include features that would be commonly found in a file manager or a file editor. The vision behind Fileloupe is not to replace either type of application but rather to compliment them by bridging the gap between their respective feature sets. File manager operations and file editing operations are not planned for any future version of Fileloupe.

Common file manager operations best done using the Finder, Spotlight or Terminal:

- Performing system-wide searches
- Browsing folders in a hierarchical manner
- Moving, copying, renaming, duplicating or deleting files
- Creating, copying, renaming, duplicating or re-organizing folders

Common file editing operations best done using an editor like Final Cut Pro X or Preview:

- Editing or annotating PDF documents
- Rotating, cropping or editing photos in any way
- Trimming, editing, exporting or doing format conversion of videos

FREQUENTLY ASKED QUESTIONS

How much does Fileloupe cost?

Fileloupe is priced at \$19.99 (USD) or equivalent local pricing.

Do any Fileloupe features require an in-app purchase?

No. All of Fileloupe's features and functionality are available with the original purchase.

Is Fileloupe available outside the Mac App Store?

Fileloupe is available for download and purchase exclusively through the Mac App Store.

Is there a trial or demo version of Fileloupe available?

There is no trial or demo version available to the public. Members of the media are encouraged to contact Kenny Carruthers to obtain an evaluation copy for reviewing.

Does Fileloupe work on iOS or the Apple Watch?

No. Fileloupe is a Mac application and available only for computers running macOS.

What version of macOS does Fileloupe require?

Fileloupe requires macOS 10.10 ("Yosemite") or newer.

Why do PDFs and documents require an additional step to view them?

For performance reasons. While images and videos can be loaded and displayed quite quickly, the same is not true for PDFs and documents. Since one of Fileloupe's main goals is to be as fast as possible, a preview of the PDF or document is loaded in the viewer first. Users can then activate the PDF or QuickLook viewer if they wish to see more of the document.

Is Fileloupe available in languages other than English?

Not yet, but support for languages other than English is planned.

What is a loupe?

The Apple Dictionary application describes a loupe as "a small magnifying glass used by jewellers and watchmakers."

How large is Fileloupe?

The Fileloupe application is roughly 5MB in size.

Application & Company Names

The official name for Fileloupe is “Fileloupe”. It is also acceptable to use the term “Fileloupe for Mac”. Per Apple’s Marketing guidelines, the term “OS X” should not be used. “Fileloupe for OS X” is incorrect and should be avoided. Instead, use “Fileloupe for Mac” or just “Fileloupe”.

The official name for Corduroy Code is “Corduroy Code Inc.”. The use of either “Corduroy Code” or “Corduroy Code Inc.” is acceptable, but “Corduroy” or “Code” on their own is not. There is no requirement to prefix or postfix the company name with the application name nor does the company name have to appear when using the application name “Fileloupe”.

Application Icon & Screenshots

Included in the Fileloupe Press Kit are several icons and screenshots. Feel free to use whichever ones best fit your intended use. You are free to resize the images or make minor changes if need-be. You may also create your own screenshots of Fileloupe and use those if you’d prefer. There is no company logo for Corduroy Code.

If you would like a specific screenshot created or have any questions regarding the use of Fileloupe screenshots, then please contact Kenny Carruthers.

Linking to Fileloupe

When creating a web browser link to Fileloupe, please link to the homepage:

<http://www.fileloupe.com>

If you prefer to link directly to the Mac App Store, then use the following link:

<http://www.appstore.com/mac/fileloupe>

The official email address for support is:

support@fileloupe.com

Availability & Requirements

Fileloupe is available world wide on the Mac App Store for \$19.99 (USD) or equivalent local pricing, and requires macOS 10.10 or newer. Fileloupe is not available for purchase outside of the Mac App Store. Discounts for education are available as part of the Apple Volume Purchase Program for Education.

About Corduroy Code

Corduroy Code is a software company that was founded in 2014 by Kenny Carruthers. Guided by the principle that software should be fast, easy to use and affordable, Corduroy Code's mission is to build applications for macOS that solve everyday problems for millions of Mac users. Corduroy Code is based out of Vancouver, Canada.

About Kenny Carruthers

Kenny Carruthers is a senior software developer with over 16 years of industry experience. He's worked on such notable products as BeOS, macOS Finder and the T-Mobile Sidekick while working at Be Inc., Apple and Danger respectively. Kenny Carruthers holds a B.Sc. degree in Computer Science from Bishop's University.

Questions?

If you have any more questions about Fileloupe, or wish to ask general questions about software development or the Mac application industry, then please don't hesitate to contact Kenny Carruthers: kenny@fileloupe.com.

Thank you for the support and I hope you enjoy Fileloupe.

Press Contact

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